



**ST MONICA'S COLLEGE**  
16 Davisson Street, EPPING, 3076  
P.O. Box 11, EPPING, 3076  
Phone: 9409 8800  
Fax: 9408 7531

Email: [admin@stmonicas-epping.com](mailto:admin@stmonicas-epping.com)  
Web: [www.stmonicas-epping.com](http://www.stmonicas-epping.com)

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## **MEDIA RELEASE**

### **ST MONICA'S STUDENTS VERY ANIMATED**

Two groups of Year 12 VCAL students at St Monica's College Epping have been involved in a project to create animation campaigns that tackle a social cohesion issue. The project has been commissioned by the City of Whittlesea, The Huddle, the Centre for Multicultural Youth and LOTE Marketing.

Following a number of leadership and team building classes, the students worked in groups to come up with ideas for their campaigns. The issues chosen by the students are social exclusion and anxiety.

The students have scripted, designed and directed the production of two 30 second professional animation campaigns that will be showcased at an event to be held at St Monica's College. They will be broadcast on social media and the winning campaign will be featured on cinema advertising.

St Monica's College Principal, Mr Brian Hanley, commended the students and the project partners on their work. "Tackling social issues is always important and our students work in this area is very well regarded. This project uses contemporary methods to make a strong statement. I applaud our staff and students for their work and thank our project partners for their support."

Media are invited to the launch event.

Date: Monday 18 September  
Time: 10am  
Location: St Monica's College  
400 Dalton Road Epping

Media contact for interviews, photos etc: Peter Cocks  
Coordinator of Public Relations  
Tel: 03 9401 6559  
Mob: 0417 398 232